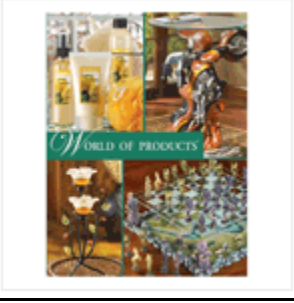





Current Catalogue Listing

	<p><u>World of Products</u> – This is our main catalogue; all other catalogues are subsets of this one. It has 380 pages and contains nearly 2000 different products! It is divided into the following categories: Candles & Scents, Lighting, Bath & Body, Fountains, Home Fragrance, Just For Her, Luminous Visions, Collectibles, Home Décor, Myth & Legend, West, Americana, Beautiful Beasts, For the Family, Just fir Him, Household Essentials, Bulk Buys, Outdoor Living, Pets, Holiday , and Inspirational. These catalogues are good for home party sales, gift shop sales, or any other place where customers can spend a lot of time browsing at their leisure. They are also great for prize choice selection for fund-raisers.</p>
	<p><u>Family Avenue</u>– This is a 32 page catalogue that has gifts for the whole family. It contains approximately 140 different items. It is a subset of the larger World of Products catalogue and features items from almost every category in the main catalogue. It is a great catalogue for quick browsing and works well for home parties, displays and distribution catalogue sales.</p>
	<p><u>Bayberry Lane</u>– This is a 32 page catalogue that contains items that appeal mostly to women. It contains approximately 120 different items. It is a limited focus subset of the larger World of Products catalogue that focuses on items for the home. The main difference between this catalogue and the Family Avenue catalogues is cost; this catalogue has a number of larger and more expensive items. It works well in conjunction with the Family Avenue catalogue to give customers a greater number of choices. It would not make a good catalogue for fund-raising, due to the size and weight of many of the products, but it would be great for “display merchandising” at events or for raffles.</p>
	<p><u>Dragoncrest Manor</u>– This is a 32 page catalogue that contains items that appeal mostly to men and teenage boys. It contains approximately 120 different items. It is a limited focus subset of the larger World of Products catalogue that focuses on mythical creatures. It would not make a good catalogue for fund-raising, due to the limited focus of the catalogue, but it would be great for “display merchandising” at events or for raffles or to use for prize choice selection for fund-raisers.</p>



Christmas Collection– This is a 32 page catalogue that contains exclusively Christmas related items. It contains approximately 120 different items. It would make a good catalogue for fund-raising at Christmas time, due to the limited number of items. It would also be great for “display merchandising” at events or for raffles.



Simply for You– This is a 20 page catalogue that contains items suitable for home parties – candles, lanterns, make-up, etc. It contains approximately 80 different items. It is a subset of the larger World of Products catalogue that focuses on lower priced items. It would make a good catalogue for fund-raising, due to the large selection of products and the low prices, however it’s primary focus is the home party market.



Big Value Book– This is a 32 page catalogue that contains items values at less than \$20. It contains approximately 130 different items. It is a subset of the larger World of Products catalogue that focuses on lower priced items. It would make a good catalogue for fund-raising, due to the large selection of products and the low prices.



Wings of Devotion – This is 24 page catalogue that contains religious related items. It contains approximately 100 different items. It would make a good catalogue for fund-raising for religious organizations, but may have a limited appeal for the general population.



TOWN SQUARE– This is a 24 page fund-raising catalogue. It contains a limited sampling of lower priced items. It contains almost 100 different items. It is a very small subset of the larger World of Products catalogue that was designed to produce the highest profit. It is the primary catalogue for fund-raising, due to the small number of products and the low prices. Fund-raising order forms and envelopes are also available.

The prize arcade is no longer made. We will produce a similar listing for fundraiser based on the age group. This is here to give you an idea of what a prize listing might look like. We can create a similar form for you, or we can work with you to design a prize listing!

<p><u>REGAL GREETINGS AND GIFTS</u></p>	<p><u>REGAL GREETINGS AND GIFTS</u> - We also offer the option to use the REGULAR Regal <u>Regal Greetings and Gifts</u> catalogue - These catalogues have hundreds of different items and great for fund-raising. Many fund-raisers use the “special” Regal catalogues that have been produced for fund-raisers. For years we have heard complaints about the “additional mark-up” of these fund-raising catalogues, so we offer the option to use the REGULAR catalogues. This way your customers can pay exactly what they would pay to the representative and help support your organization as well!</p> <p>We can provide an old catalogue upon request.</p>
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