

Current Catalogue Listing

	<p><u>World of Products</u> – This is our main catalogue; all other catalogues are subsets of this one. It has 380 pages and contains nearly 2000 different products! It is divided into the following categories: Candles & Scents, Lighting, Bath & Body, Fountains, Home Fragrance, Just For Her, Luminous Visions, Collectibles, Home Décor, Myth & Legend, West, Americana, Beautiful Beasts, For the Family, Just fir Him, Household Essentials, Bulk Buys, Outdoor Living, Pets, Holiday , and Inspirational. These catalogues are good for home party sales, gift shop sales, or any other place where customers can spend a lot of time browsing at their leisure. They are also great for prize choice selection for fund-raisers.</p>
	<p><u>Family Avenue</u>– This is a 32 page catalogue that has gifts for the whole family. It contains approximately 140 different items. It is a subset of the larger World of Products catalogue and features items from almost every category in the main catalogue. It is a great catalogue for quick browsing and works well for home parties, displays and distribution catalogue sales.</p>
	<p><u>Bayberry Lane</u>– This is a 32 page catalogue that contains items that appeal mostly to women. It contains approximately 120 different items. It is a limited focus subset of the larger World of Products catalogue that focuses on items for the home. The main difference between this catalogue and the Family Avenue catalogues is cost; this catalogue has a number of larger and more expensive items. It works well in conjunction with the Family Avenue catalogue to give customers a greater number of choices. It would not make a good catalogue for fund-raising, due to the size and weight of many of the products, but it would be great for “display merchandising” at events or for raffles.</p>
	<p><u>Dragoncrest Manor</u>– This is a 32 page catalogue that contains items that appeal mostly to men and teenage boys. It contains approximately 120 different items. It is a limited focus subset of the larger World of Products catalogue that focuses on mythical creatures. It would not make a good catalogue for fund-raising, due to the limited focus of the catalogue, but it would be great for “display merchandising” at events or for raffles or to use for prize choice selection for fund-raisers.</p>



Christmas Collection– This is a 32 page catalogue that contains exclusively Christmas related items. It contains approximately 120 different items. It would make a good catalogue for fund-raising at Christmas time, due to the limited number of items. It would also be great for “display merchandising” at events or for raffles.



Simply for You– This is a 20 page catalogue that contains items suitable for home parties – candles, lanterns, make-up, etc. It contains approximately 80 different items. It is a subset of the larger World of Products catalogue that focuses on lower priced items. It would make a good catalogue for fund-raising, due to the large selection of products and the low prices, however it’s primary focus is the home party market.



Big Value Book– This is a 32 page catalogue that contains items values at less than \$20. It contains approximately 130 different items. It is a subset of the larger World of Products catalogue that focuses on lower priced items. It would make a good catalogue for fund-raising, due to the large selection of products and the low prices.



TOWN SQUARE– This is a 24 page fund-raising catalogue. It contains a limited sampling of lower priced items. It contains almost 100 different items. It is a very small subset of the larger World of Products catalogue that was designed to produce the highest profit. It is the primary catalogue for fund-raising, due to the small number of products and the low prices. Fund-raising order forms and envelopes are also available.



Wings of Devotion – This is 24 page catalogue that contains religious related items. It contains approximately 100 different items. It would make a good catalogue for fund-raising for religious organizations, but may have a limited appeal for the general population.

